



# **PETCO:** An Overview

Cheri Scholtz CEO



# **Overview**

- 1. Mandate
- 2. Results
- 3. Supporting Recycling
- 4. Supporting Collection
- 5. Industry Participation
- 6. Partnerships & Collaboration



# Mandate

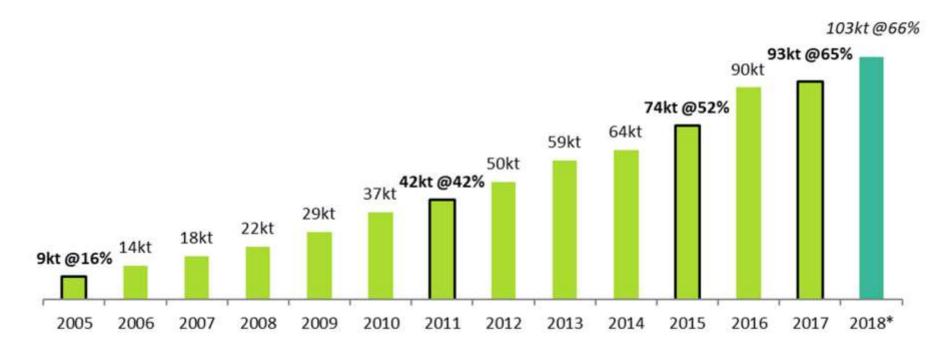
- Incorporated in 2004
- Non-profit, industry-driven Extended Producer Responsibility (EPR)
- Founded, funded and managed by the Obliged Industry
- Polyethylene Terephthalate (PET)
  - Beverages
  - Household items
  - Personal care
  - Food items





#### **Growth of PET Bottle Recycling**

Tonnes purchased by Recyclers and Recycling rate (%)







# **Supporting Recycling**

- Ensure end-use demand
- Support the recyclers through volatile commodity markets
- Ensure growth
- Collected bottles have somewhere to go

















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#### PET BOTTLE COLLECTIONS BY END USE MARKET

Tonnages collected for recycling clearly shows Bottle to Bottle / Foodgrade sector proportional growth

■ Bottle-2-Foodgrade ■ Bottle-2-Fibre (incl. industrial) ■ Bottle / Flake Exports



# PET END-USE PRODUCTS: Bottle-2-Foodgrade



# PET END-USE PRODUCTS: Bottle-2-Fibre





Fibre for reusable shopping bags







Fibre for car mats

## SUSTAINABLE. ETHICAL.

## PRODUCTS.

Tech accessories. Each laptop carrier is made from 5 recycled plastic bottles.



Laptop Sleeve



Laptop Bag

# RECYCLED DENIN Ablend of African Cotton and Fibre Made From Recycled Plastic Bottles



# **PETCO'S VALUED MEMBERS**



















purple line plastics (pty) ltd







WOOLWORTHS

mpact







ASTR&PAK



# PARTNERSHIPS AND COLLABORATION

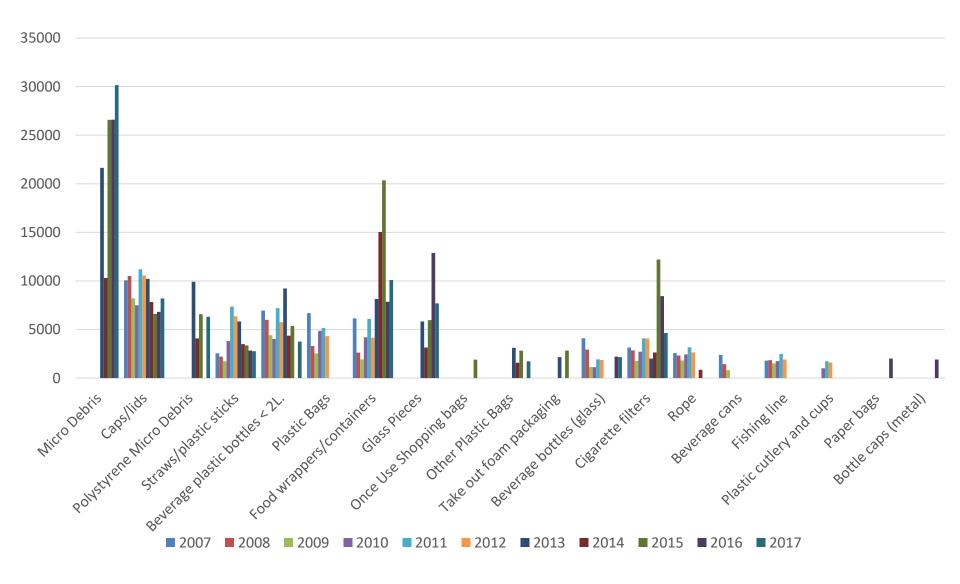
- Plastics South Africa
- Sustainable Seas Trust





# The top items of the International Coastal Cleanup for last 11 years.

Eastern, Northern and Western Cape Provinces







#### AFRICAN MARINE WASTE NETWORK COMMUNICATIONS HUB.

EFFECTIVE NETWORKING FOR AN OCEAN OF SOLUTIONS.





# AFRICAN MARINE WASTE NETWORK





# **DR SYLVIA EARLE: "HER DEEPNESS"**



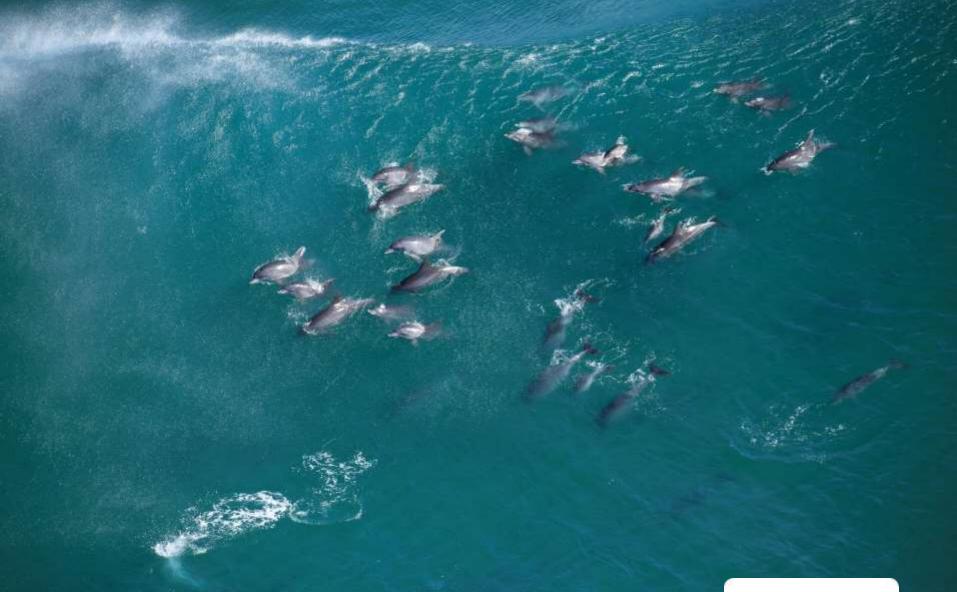
I wish you would use all means at your disposal films, the web, expeditions, new submarines, a *campaign!* — *to ignite* public support for a network of global marine protected areas, hope spots large enough to save and restore the ocean, the blue *heart of the planet.* – *Dr.* Sylvia Earle's 2009 TED Prize wish that launched Mission Blue



# PARTNERING WITH LOCAL ORGANISATIONS:

False Bay is a HOPE spot

















# **Partnerships and Collaboration**

## **Useful Links**

- www.africanwastenetwork.org.za
- <u>www.mission-blue.org</u>
- www.cleanupandrecycle.co.za
- www.unenvironment.org
- www.coastalcleanupdata.org
- <u>www.letsdoitworld.org</u>

## You Tube

- TED Dr Sylvia Earle: How to Protect the Oceans
- TEDxSaltRock: Dr Tony Ribbink: Ocean Hope Spots







# **Thank You**

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