



PETCO: An Overview

Cheri Scholtz CEO



Overview

- 1. Mandate
- 2. Results
- 3. Supporting Recycling
- 4. Supporting Collection
- 5. Industry Participation
- 6. Partnerships & Collaboration



Mandate

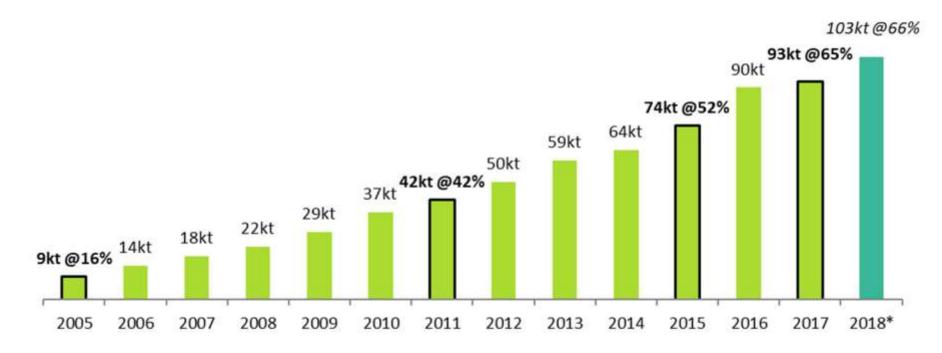
- Incorporated in 2004
- Non-profit, industry-driven Extended Producer Responsibility (EPR)
- Founded, funded and managed by the Obliged Industry
- Polyethylene Terephthalate (PET)
 - Beverages
 - Household items
 - Personal care
 - Food items





Growth of PET Bottle Recycling

Tonnes purchased by Recyclers and Recycling rate (%)







Supporting Recycling

- Ensure end-use demand
- Support the recyclers through volatile commodity markets
- Ensure growth
- Collected bottles have somewhere to go

















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PET BOTTLE COLLECTIONS BY END USE MARKET

Tonnages collected for recycling clearly shows Bottle to Bottle / Foodgrade sector proportional growth

■ Bottle-2-Foodgrade ■ Bottle-2-Fibre (incl. industrial) ■ Bottle / Flake Exports



PET END-USE PRODUCTS: Bottle-2-Foodgrade



PET END-USE PRODUCTS: Bottle-2-Fibre





Fibre for reusable shopping bags







Fibre for car mats

SUSTAINABLE. ETHICAL.

PRODUCTS.

Tech accessories. Each laptop carrier is made from 5 recycled plastic bottles.



Laptop Sleeve



Laptop Bag

RECYCLED DENIN Ablend of African Cotton and Fibre Made From Recycled Plastic Bottles



PETCO'S VALUED MEMBERS



















purple line plastics (pty) ltd







WOOLWORTHS

mpact







ASTR&PAK



PARTNERSHIPS AND COLLABORATION

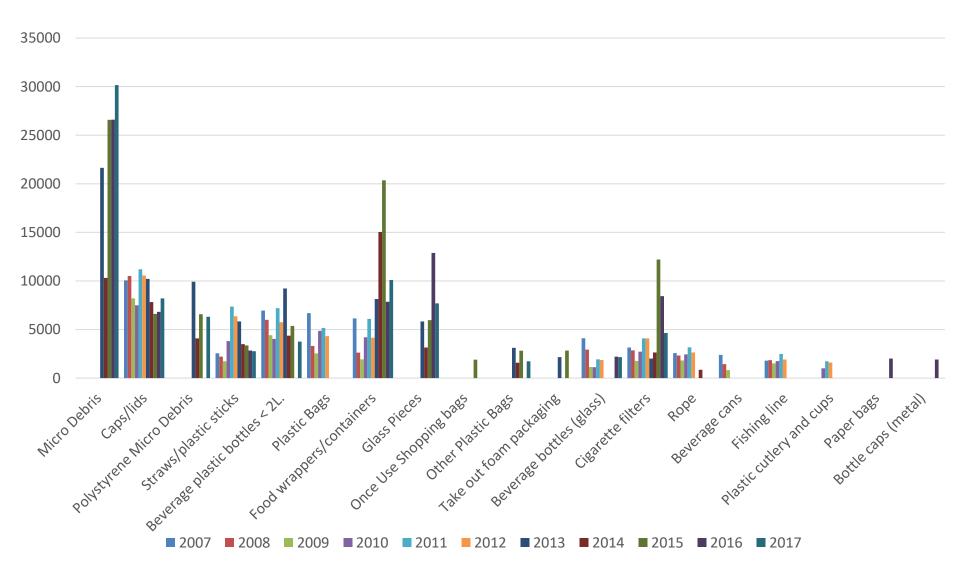
- Plastics South Africa
- Sustainable Seas Trust





The top items of the International Coastal Cleanup for last 11 years.

Eastern, Northern and Western Cape Provinces







AFRICAN MARINE WASTE NETWORK COMMUNICATIONS HUB.

EFFECTIVE NETWORKING FOR AN OCEAN OF SOLUTIONS.





AFRICAN MARINE WASTE NETWORK





DR SYLVIA EARLE: "HER DEEPNESS"



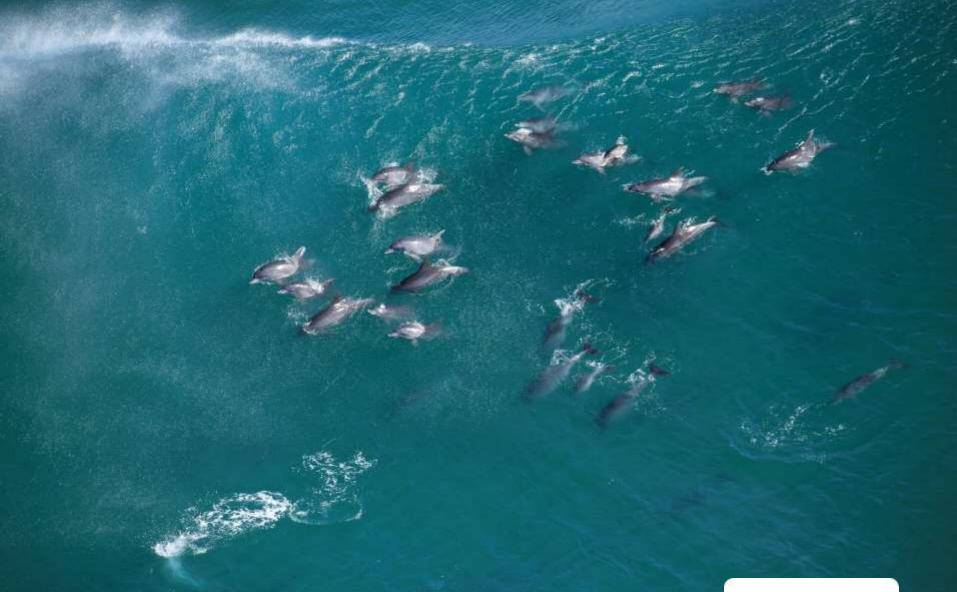
I wish you would use all means at your disposal films, the web, expeditions, new submarines, a *campaign!* — *to ignite* public support for a network of global marine protected areas, hope spots large enough to save and restore the ocean, the blue *heart of the planet.* – *Dr.* Sylvia Earle's 2009 TED Prize wish that launched Mission Blue



PARTNERING WITH LOCAL ORGANISATIONS:

False Bay is a HOPE spot

















Partnerships and Collaboration

Useful Links

- www.africanwastenetwork.org.za
- <u>www.mission-blue.org</u>
- www.cleanupandrecycle.co.za
- www.unenvironment.org
- www.coastalcleanupdata.org
- <u>www.letsdoitworld.org</u>

You Tube

- TED Dr Sylvia Earle: How to Protect the Oceans
- TEDxSaltRock: Dr Tony Ribbink: Ocean Hope Spots







Thank You

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